


# Marie Young

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## Summary

Marie is a people whisperer and people catalyst. Whether one-on-one or in a group workshop, Marie has a knack for coaching people through transformational experiences.

Entrepreneur | Business Mentor | Facilitator | Trainer | Trusted Advisor | Capacity Builder | Community Engager | Visionary | Strategist | Leadership, Career and Life Coach | Lifetime Learner

My passions:

- People
- Inclusion
- Diversity
- The Future
- Technology
- Pacific-centric
- Social Enterprise
- Generational change

## Experience



### Director

#### Pacific Enterprise People

Mar 2019 - Present (2 years 1 month +)

Mapping Out The Future of Pacific Enterprise for Pasifika NGOs, Government Agencies, Corporations and Coaching Leaders.

#### MYRIVR

Positioning the MYRIVR brand for corporate partnerships.

Matching community demand with services supply.

Coaching and training of C level leadership.

Project lead for community development.

Technology platform commercialisation.

MYRIVR APP and Kiosks.

SAMOA MULTIMEDIA GROUP (SMG).

MULTIMEDIA COMMUNITY TRUST (MCT).

Trust Board Member & Community Consultant.

Community awareness programmes, sponsorship.

Walking Samoans community health initiative

– Ministry of Health liaison.

Brought on board by MD of SMG to create, develop and grow the Multimedia Community Trust. Through hands-on engagement and solicitation of Pasifika Community stakeholders including Government Agencies, NGOs, business community and funders.

Gaining partner support and funding to empower Pasifika community storytelling through Newspaper (Samoa Times), Radio Samoa, Moana TV (Online TV with 160k engaged viewers worldwide). Informing, equipping and empowering Samoan and Pacific Communities.



## **Business Mentor**

### **Business Mentors New Zealand**

Sep 2020 - Present (7 months +)

Business Mentors New Zealand, founded in 1991, is the only independent national business mentoring service provider to the small business sector in New Zealand. The service matches experienced businesspeople, the Mentors, with small business owners.

It is a pleasure to use my nearly two decades in business to help those beginning the business journey, helping them identify their personal style and goals, and charting a way forward that matches their unique strengths. I was personally shoulder-tapped for this role and am pleased to represent Pacific Enterprise People in this well-known New Zealand organisation.



## **Trust Board Member**

### **LifeChurch (NZ) Community Trust**

Feb 2018 - Feb 2021 (3 years 1 month)

Over the last 25 years my community outreach has included being a caregiver, women's group organiser, community donations coordinator, Missions Team Leader, and Communications Manager. I am formally certified as an Ordained Minister in Christian Community Churches New Zealand (formerly known as Open Brethren). I am also a Trust Board Member of LifeChurch (NZ) Community Trust.

I believe integrity comes from love without judgement, cultivating a sense of belonging through connections and conversations, and meeting people where they're at. Accepting and honouring people is important to me, and is an expression of my faith that leads to a unified, faith-full community.



## **Administration Manager**

### **Hollywood Creative Academy**

Jun 2020 - Aug 2020 (3 months)

3-month contract with Los Angeles-based EduTech Startup Hollywood Creative Academy, providing support to a global team, working with and training the team in cloud-based technologies including Hubspot, Google Workspace, Pandadocs, Asana, Slack, and Zoom.



## **Community Engagement**

### **Bluespur Consulting Ltd**

Aug 2018 - Mar 2019 (8 months)

Manukau Ward Community Consultation

Engaged the local Pasifika community in the Manukau Ward encouraging active voting in the Local Body Elections. This was achieved by approaching community leaders, families, youth and grassroots community groups - wherever people gathered, we were there: halls, churches, youth groups, craft

groups, markets, the TAB, and even to people's homes. As a result we achieved historical levels of in-depth cultural understanding and empathy with these communities, which we converted to community engagement.

#### Whau Pacific Peoples Plan

Whau Local Board was the first Local Board to develop a Pacific Plan. Whau commissioned Bluespur to create the Whau Pacific Plan, based on a deep empathetic and experiential understanding of stakeholder needs. This needs assessment for the plan was developed by face-to-face community engagement with sports groups, churches, local community groups and those working at the coalface. The result was a plan that was signed off by Board Chair Tracy Mulholland in a ceremony witnessed by key stakeholders and the community leaders we consulted with.

In both projects:

We liaised with leaders of our Pasifika communities - Samoan, Tongan, Niuean, Cook Island, Fijian, Tokelau, Kiribati. This included organising interpreters for engagement workshops, and understanding specific cultural needs.



### **Chief Executive Officer**

Red Circle Network 红圈网

Feb 2017 - May 2018 (1 year 4 months)

Brought in by board of directors Simon Young and Glyn MacLean to develop and direct the operations for Red Circle Network. As CEO for Red Circle Network (RCN) I brought to life the stakeholder relationships and the operational processes necessary to launch the startup. This was achieved by ensuring that the business processes were introduced to ensure high quality standards for some of the most discerning and diligent Government, NGO and business organisations. I am particularly proud of the work that we did on cultural inclusiveness, through the 2017 NZ Election campaigns with Saatchi & Saatchi, Starcom and the NZ Electoral Commission.



### **General Manager**

syENGAGE Ltd

Nov 2009 - Jan 2017 (7 years 3 months)

Directing the syENGAGE creative team to deliver commercial media and digital marketing campaigns through Chinese and Western Social Media. Clients included AirNZ, Massey University, NZ Rugby, NZ All Blacks, Tourism Holdings, Movio, Ministry for Primary Industries, Auckland Transport.



### **Communications and PR - Social Media**

P.A.C.I.F.I.C.A Auckland Inc

May 2013 - May 2014 (1 year 1 month)

P.A.C.I.F.I.C.A Incorporated is a national non government organisation (NGO) for Pacific women living in Aotearoa New Zealand.

P.A.C.I.F.I.C.A's objectives include providing opportunities for Pacific women to contribute effectively to the cultural, social, economic and political development of Aotearoa New Zealand and its people.

I served and advised on Communications & PR for P.A.C.I.F.I.C.A Auckland Central, NZ.



## Consultant

RIM Consultants Limited

Jul 2013 - Nov 2013 (5 months)

Working on a number of projects ranging from HR services to RIM clients, to running events around entrepreneurship and business startup. RIM Consultants worked closely with the Ministry of Social Development, requiring a high level of accountability.



## Guest presenter

TVNZ

Jan 2011 - Dec 2011 (1 year)

I presented a regular session about "what's hot online" on TVNZ's Breakfast show hosted by Corin Dann and Petra Bagust. I believe my experience explaining and translating complex information for my immigrant parents helped me break down technology into simple language for the live nationwide prime-time TV audience.



## Customer Experience Catalyst

iJump Ltd

Sep 2007 - Nov 2009 (2 years 3 months)

Your customers are talking to each other online and moments of truth can spread like fire. So knowing how to converse and represent your brand online is key.

Why? Social media tools used correctly can improve your customer relationships by listening and responding to your customers needs. And it positions your organisation as thought leaders staying ahead of your competitors.

We work with you and show you how to

- \*identify your key brand advocates in your company best to represent you online
- \*spot opportunities to deliver memorable customer service in real time
- \*use the right social media channels
- \*create your own eco-system /online engagement strategy
- \*co-create policy guidelines with you so your people are engaging on-brand all the time

## Education



### Tech Futures Lab

Master of Technological Futures - MTF Candidate, Information Technology

2021 - 2022

I am honoured to be a Pacific Ako Scholar for the Master of Technological Futures with Tech Futures Lab. This degree helps people surface the opportunities our changing world is offering and find ways to harness all that the digital economy has to offer. By completing this unique masters degree, I am adding formal training to the significant on-the-job experience I have had for most of my career. I am excited by the opportunity to help our young Pacific people step into a future where prosperity is normal and we are masters of the tools we use.



### Auckland Girls Grammar

1989 - 1990

My experience after school was all hands on as you can see.

My previous High Schools before Auckland Girls were Waratah High School and Booragul High School both in Newcastle Australia.

## Licenses & Certifications

 **Hubspot Certificate in Inbound Marketing** - HubSpot Academy  
24-6440830-1536399668463

## Skills

Public Speaking • Multi-Cultural Team Leadership • People Skills • Interviewing Skills • Team Building  
• Customer Service Training • Organizational Culture • Customer Engagement • Strategic Partnerships  
• People Development